

# **The Public-Private Mix and Health System Performance**

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# Content

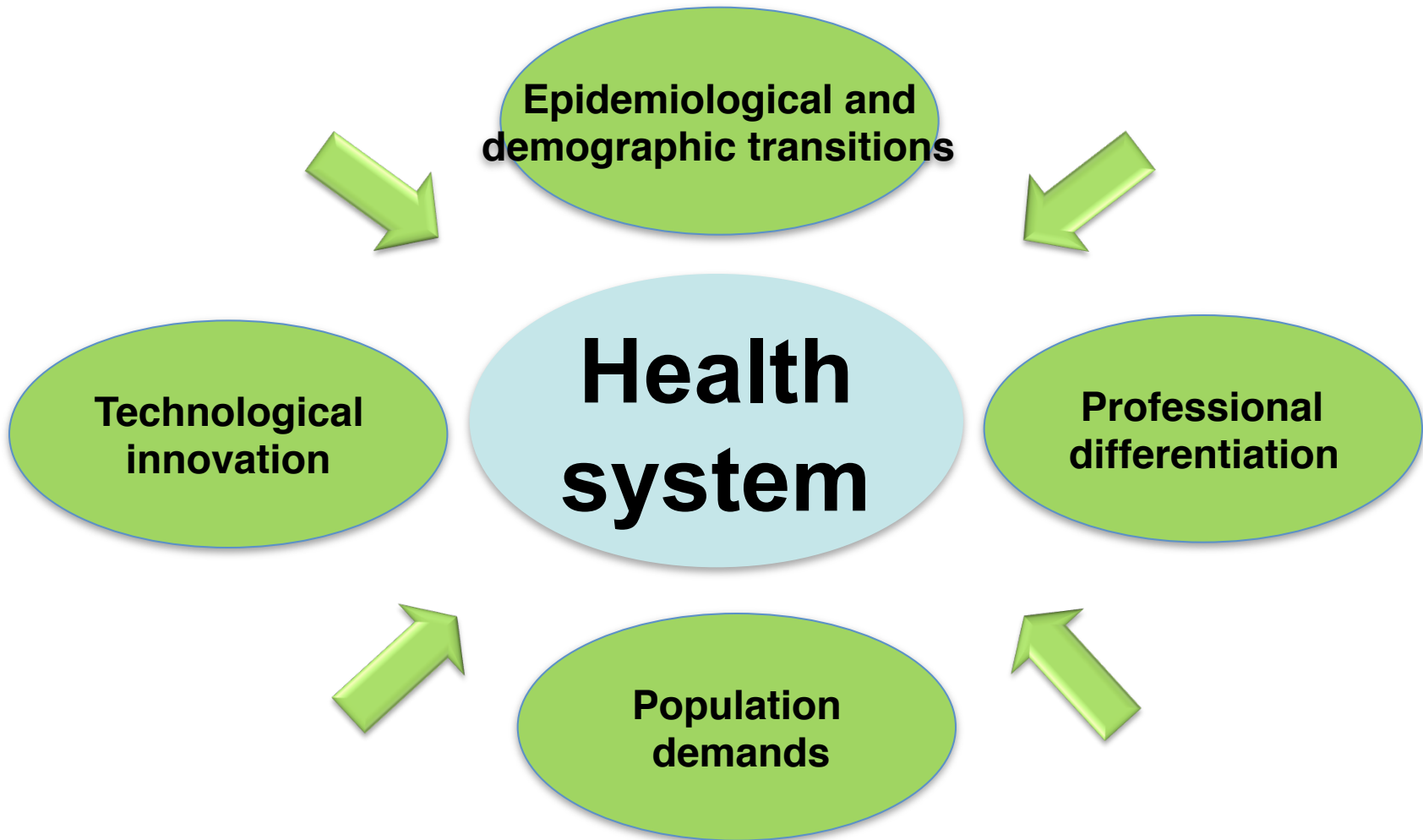


1. The Context: Health System Performance
2. The Construct: Public-Private Mix
3. The Case: Comprehensive Reform in Mexico

# A unique moment in history

- Growing importance of health in the global agenda for development, security, democracy, and human rights
- Unprecedented level of funding for global health
- Increasing awareness about the importance of health systems

# Emerging Challenges to Health Systems



# Three common misconceptions around health systems

Health system as a **black box**

Health system as a **black hole**

Health system as a **laundry list**

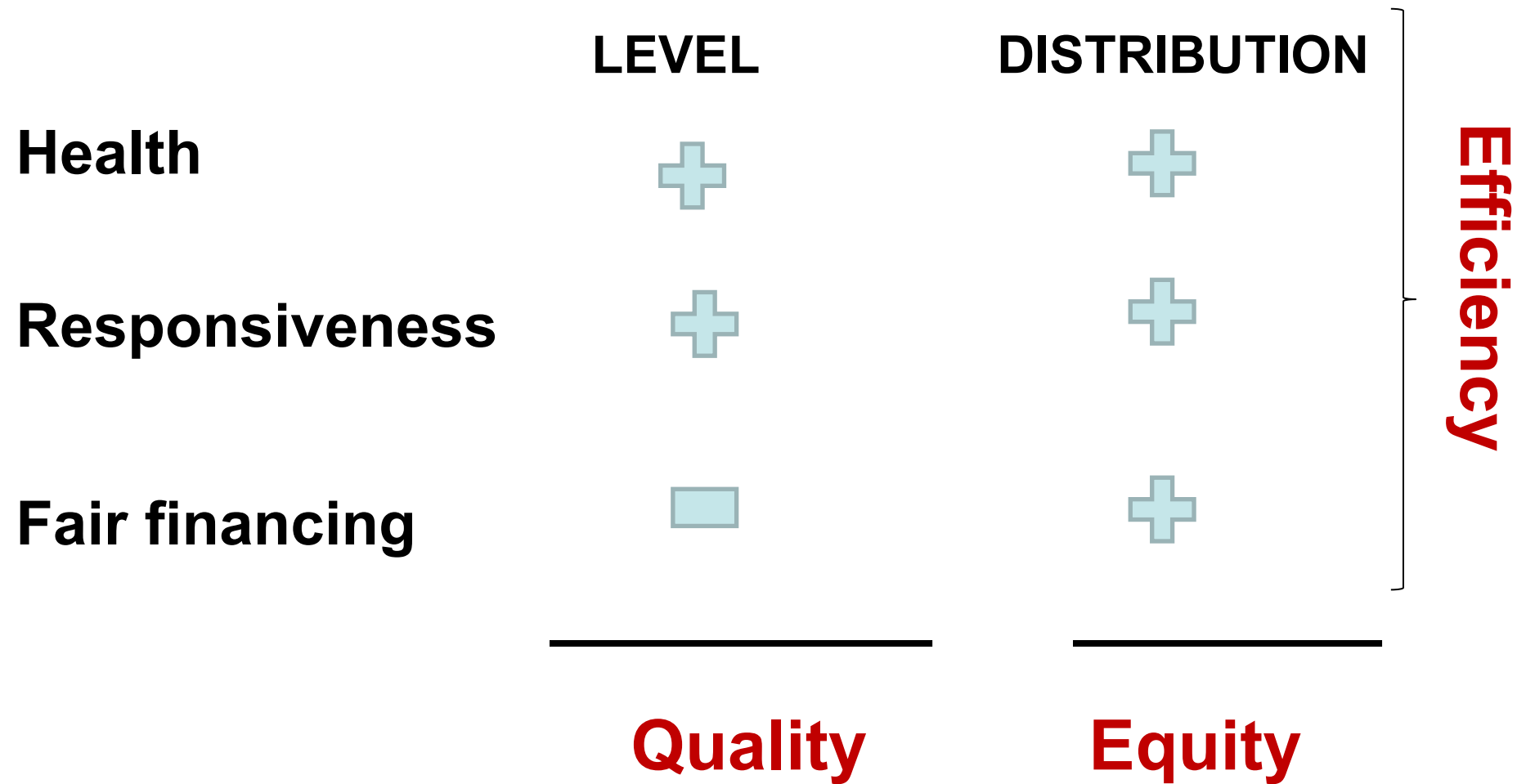
# Five Key Questions to Understand Health Systems\*

- What is a health system? (Boundaries, actors, relationships)
- What are health systems for? (Goals)
- What is the architecture of a health system? (Functions)
- How good is a health system? (Performance)
- How can we relate health system architecture to performance? (Science of health systems)

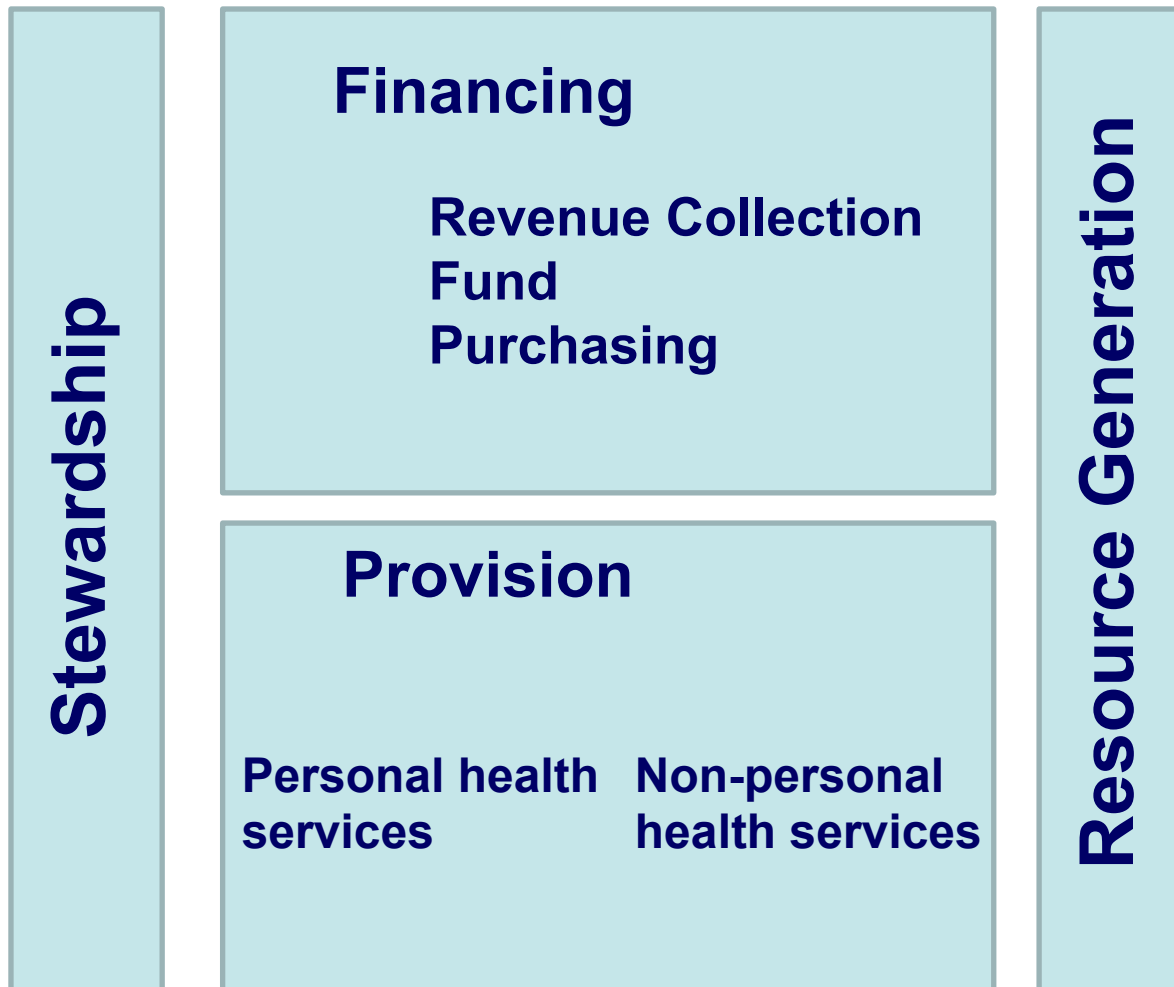
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\*Based on: Murray CJL, Frenk J. A Framework for assessing the performance of health systems. *Bulletin of the WHO* 2000; 78: 717-731

# Health system goals



# Functions of health systems





# Components of Stewardship

- ***Health policy formulation***: defining the vision and direction for the entire health system; setting priorities; advocating intersectoral action for “healthy policies”.
- ***Regulation***: setting fair rules of the game with a level playing field and protecting consumers.
- ***Intelligence***: assessing performance and sharing information.

# Components of Financing

- ***Revenue collection:*** mobilizing money from households, firms and donors.
- ***Fund pooling:*** accumulating revenues for the common advantage of participants by sharing financial risks.
- ***Purchasing:*** allocating money to providers in order to deliver interventions.

# Content

1. The Context: Health System Performance



**2. The Construct: Public-Private Mix**

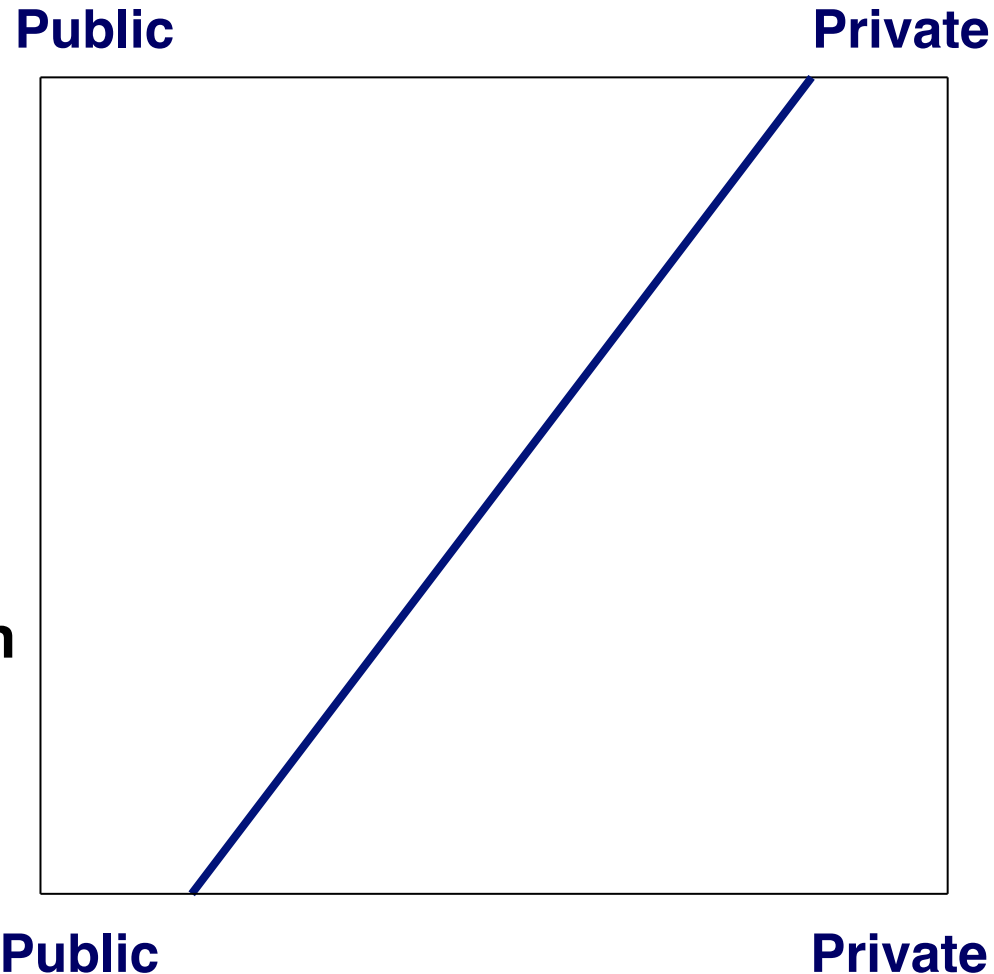
3. The Case: Comprehensive Reform in Mexico

“Family and household aside, the world's two big organizing institutions are indeed state and market.”

Charles E. Lindblom  
*Politics and markets, 1977*

# The Public–Private Mix and Health System Functions

- **Stewardship**
- **Financing**
  - Revenue collection
  - Fund pooling
  - Purchasing
- **Service provision**
- **Resource generation**



# Key Challenges in Stewardship

- Weak capacity in ministries of health
- Rigid and ineffective regulations
- Critical lacunae
  - \* Facility accreditation
  - \* Provider licensure
  - \* Input quality
  - \* Intervention effectiveness
  - \* Consumer information
- Assymetries among countries

# Key Challenges in Revenue Collection and Fund Pooling

- Regressive and inefficient collection mechanisms
- Fragmentation of risk pools
  - \* Linkage of social insurance to formal employment
  - \* Segmentation by income
  - \* Exclusion of poor people from pre-payment
- Weak solidarity

# Key Challenges in Purchasing

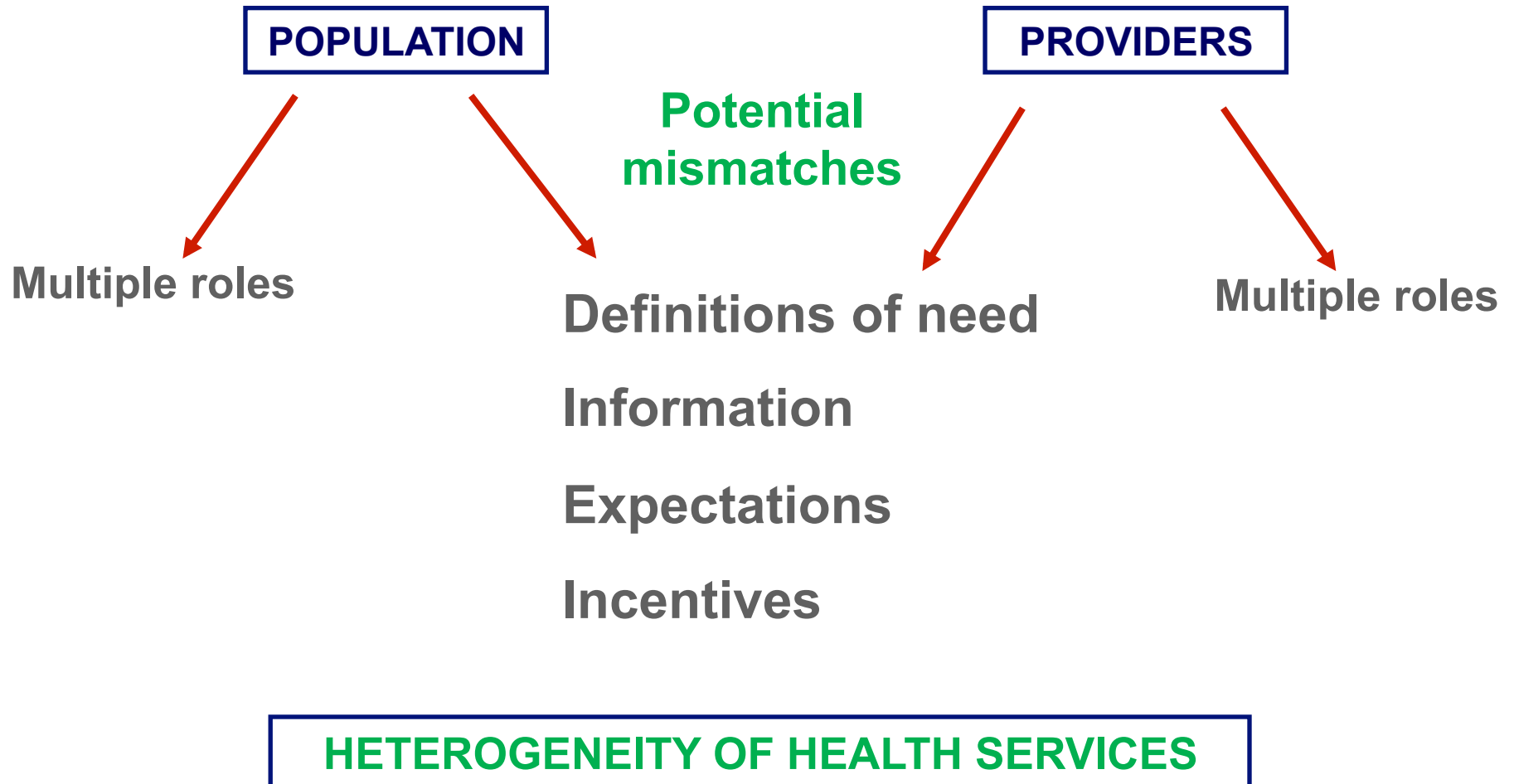
- Lack of transparent, evidence-based priority setting
- Inertial budgeting by inputs
- Unstructured purchasing at point of service



***MORE HEALTH  
FOR THE  
MONEY***



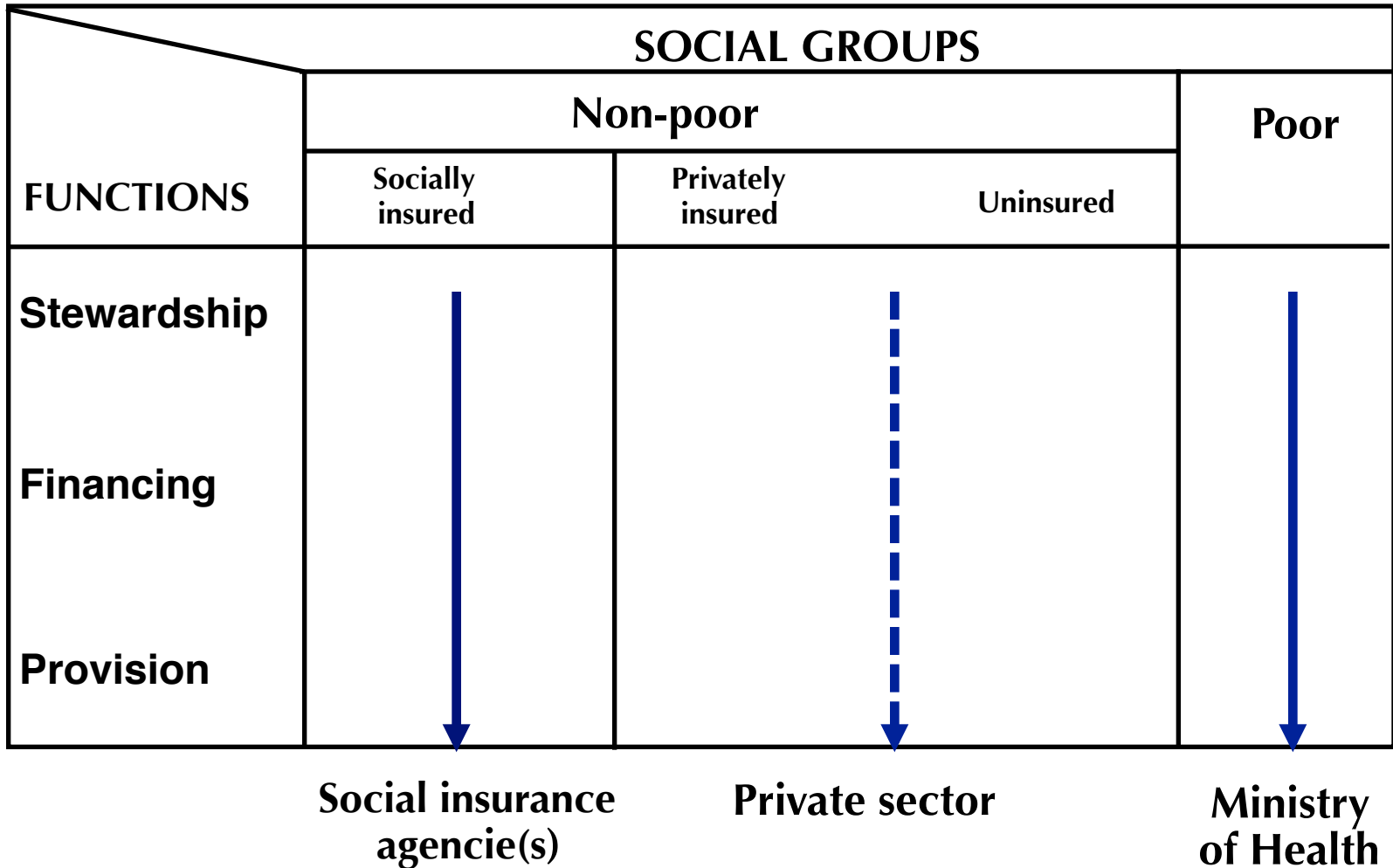
# Key Challenges in Health Services Provision



# Key Challenges in Resource Generation

- Imbalances between resource supply and population needs
- Insufficient investments

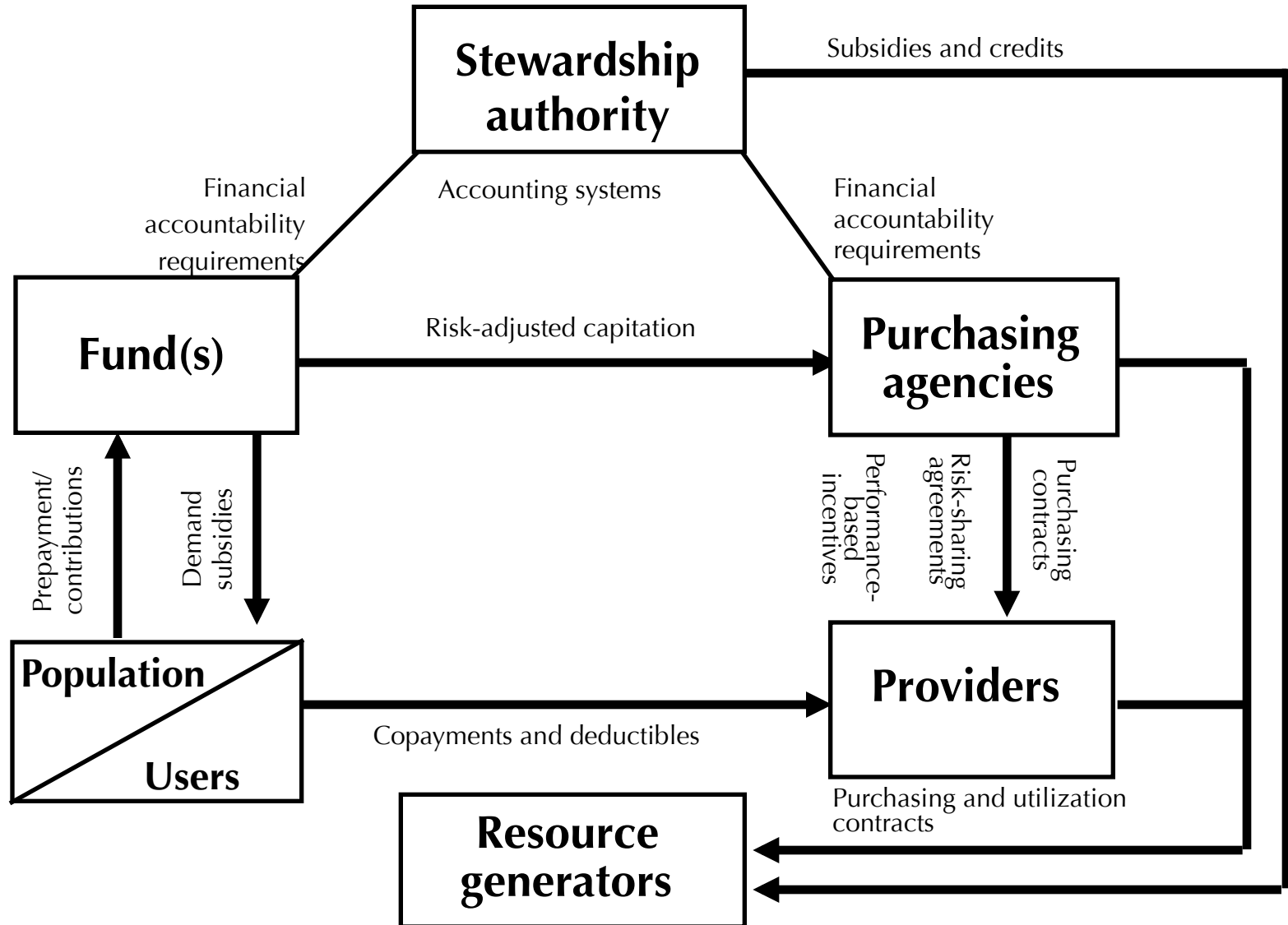
# Dominant Health System Design (Segmented Model)



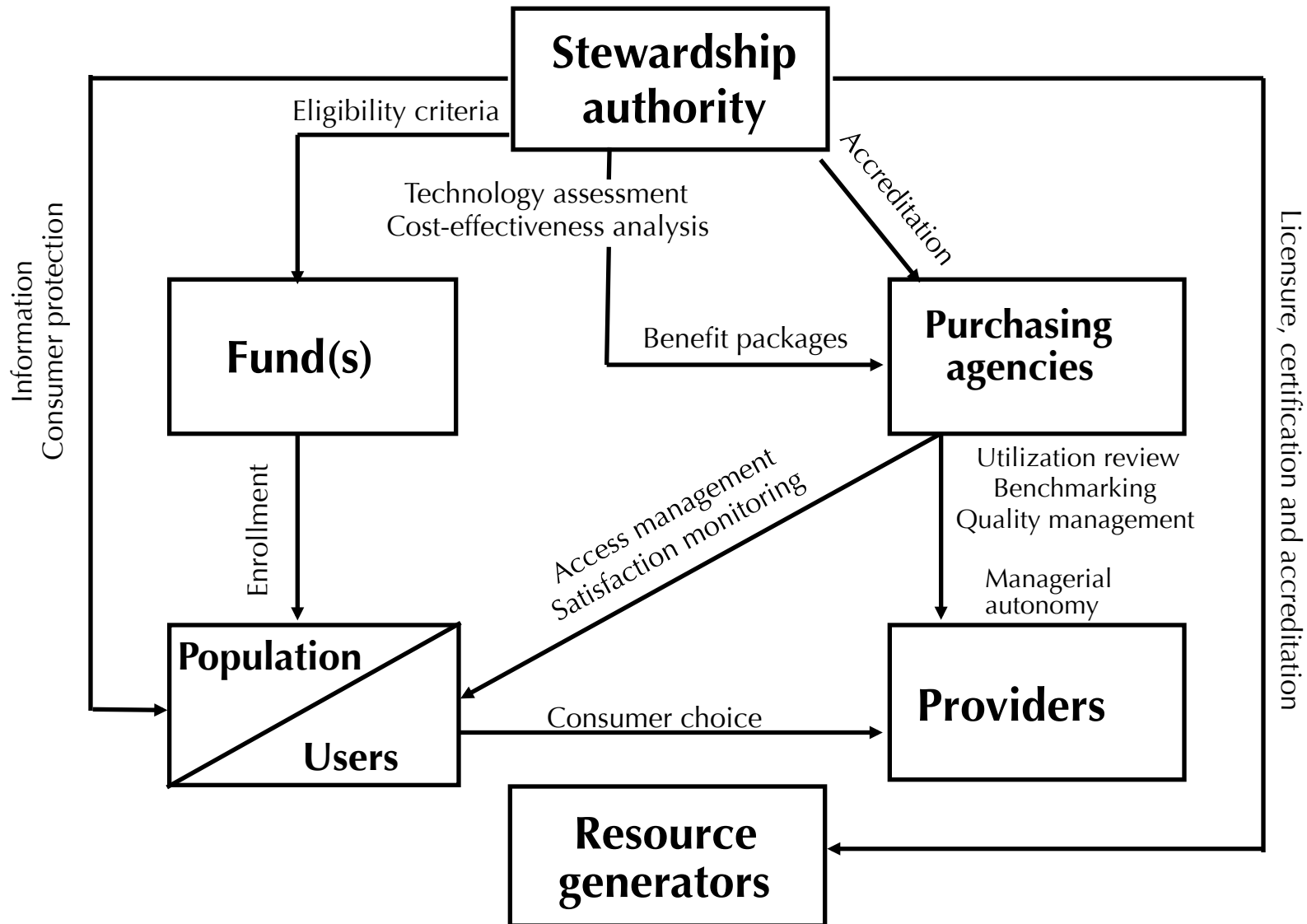
# Proposed Health System Design (Structured Pluralism Model)

FUNCTIONS	SOCIAL GROUPS			
	Non-poor		Poor	
	Socially insured	Privately insured	Uninsured	
Stewardship	→			Ministry of Health
Financing	→			Universal financial protection
Provision	→			Pluralism


# Main Financial Instruments for Articulating the Public-Private Mix



# Main Managerial Instruments for Articulating the Public-Private Mix



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# Health – Poverty: The Unacceptable Paradox





# **Problem**

**Almost half of Mexican households lacked health insurance, which limited access to care, reduced opportunities for risk pooling, and generated catastrophic expenditures.**

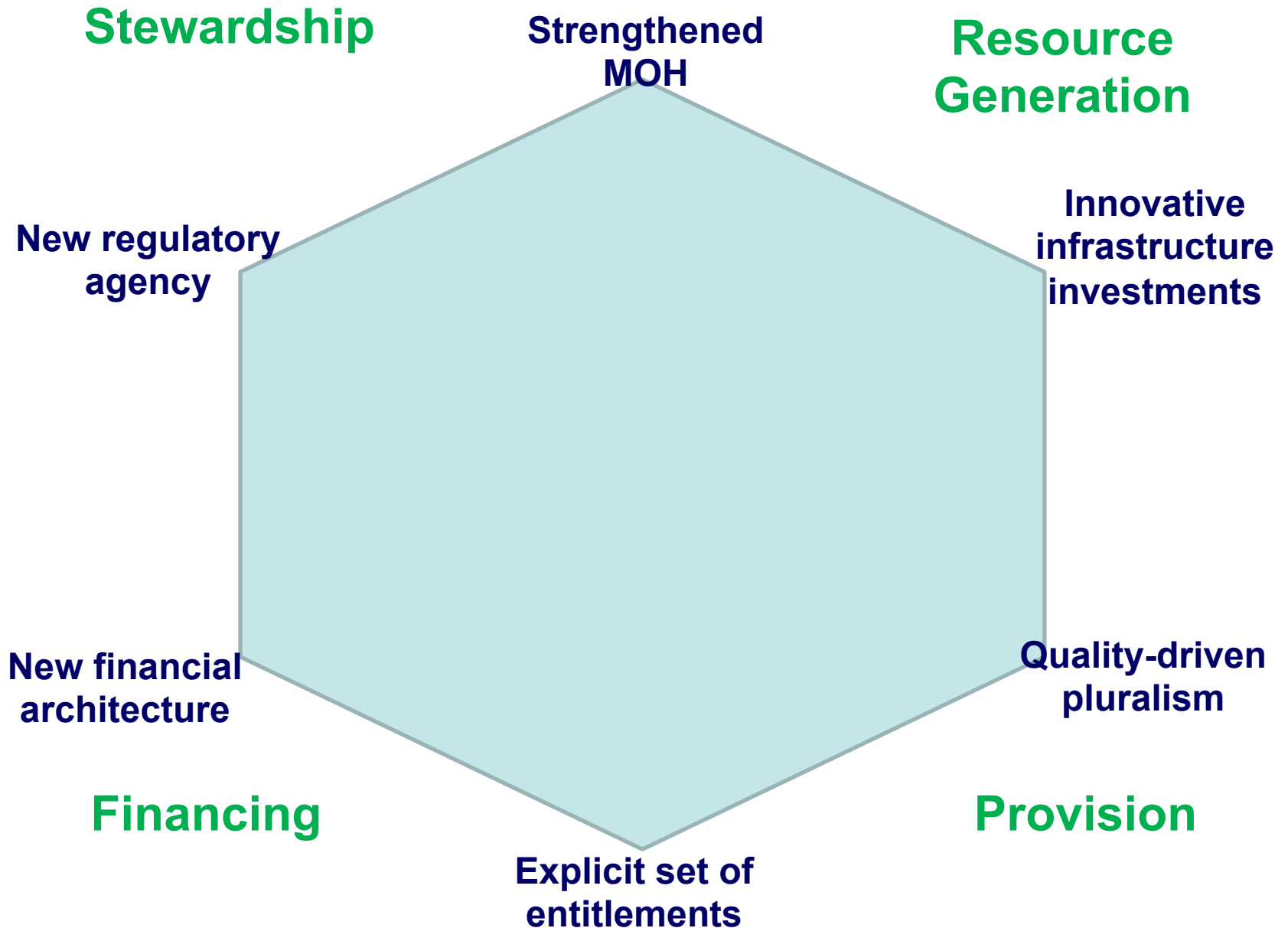
# Financial Imbalances in 2000

1. Level: **insufficient investment (5.7% of GDP) vis-a-vis the dual challenge**
2. Source: **predominance of out-of-pocket payments (55%)**
3. Distribution
  - 3.1. Among populations: **more than three times between insured and uninsured**
  - 3.2. Among states: **5 to 1 between the state with the highest and the lowest per capita federal expenditure**
4. State contributions: **89 to 1**
5. Allocation items: **current expenditure *versus* investment**

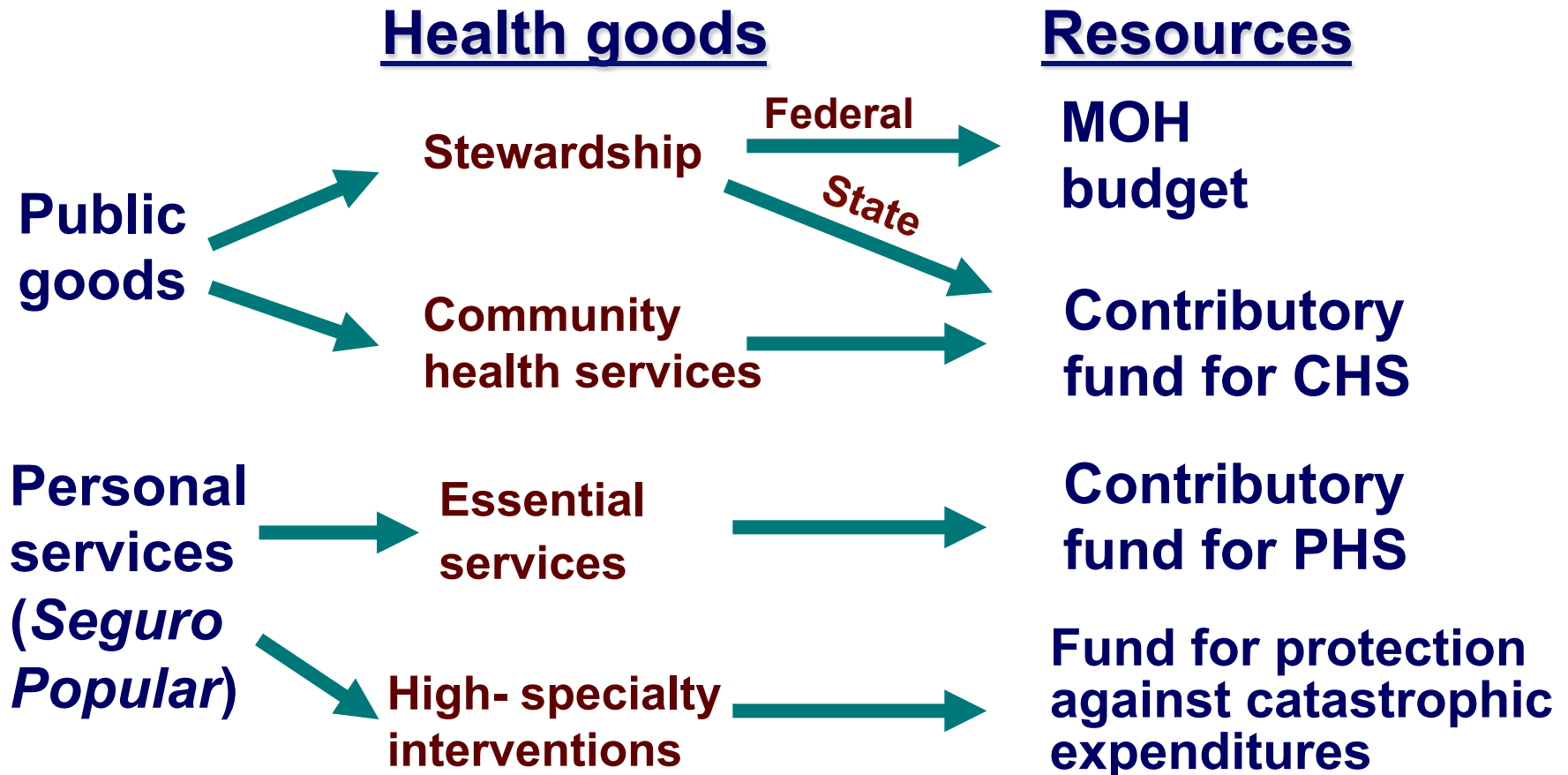
# Objectives of the reform

- 1. Create a legal framework to increase public expenditure for health in a gradual, fiscally responsible, and sustainable manner.**
- 2. Achieve greater allocative efficiency by protecting funding for cost-effective community-based preventive interventions.**
- 3. Protect families from health expenditures by a collective mechanism to manage risks in a fair way.**
- 4. Transform incentives from supply-side to demand-side in order to promote quality, efficiency, and responsiveness to users in a pluralistic delivery framework.**
- 5. Restructure the Ministry of Health away from direct provision of care for the poor and towards stewardship of the entire health system.**

# Major Innovations



# New Financial Architecture for Health



# Strengthening the Supply Side: The other half of reform (Management reform)



# Key Policy Transitions

**Rigid regulation**



**Strategic stewardship**

**Segmented revenue collection**



**Solidarity-based prepayment**

**Limited fund pooling**



**Broad fund pooling**

**Inertial and unstructured purchasing**



**Active purchasing**

**Heterogeneous provision**



**Quality-driven provision**

**Imbalanced resource generation**



**Balanced resource generation**

**Dysfunctional public and private sectors**



**Harmonious public – private mix**